



FEB Research



connecting for impact

2023 – 4

In this bi-monthly newsletter, we showcase our research activities, Centres of Expertise and researchers.

In this issue, we present one of the first impact cases that received FEB funding: Associate Professor Paul Buijs and his research on urban logistics. Professor Jenny van Doorn has attracted quite a lot of press coverage with her social service robot Pepper. In this newsletter, she talks about her research on how these robots can be an addition to our lives, especially in health care. And further, we celebrate together with Assistant Professor Stefan Berger, who received a Veni grant for research on the causes and consequences of dynamic team membership.

Contents

- [Impact case: Urban Freight Transport](#)
- [Studying social service robots: potential colleagues, instead of competitors](#)
- [Causes and consequences of dynamic team membership: Veni grant for Stefan Berger](#)
- [News](#)
- [Recent publications](#)
- [PhD graduates](#)
- [Useful links](#)
- [Colophon](#)

Impact case: Urban Freight Transport



One of the first impact cases that were rewarded by the faculty for their impact on society is the research done by Paul Buijs and his team on inner city logistics and sustainable urban freight transport. Recently, Buijs received a grant from Interreg North Sea for a similar research project. His new project builds on the research he has done for his impact case, which is presented here. [Read further](#)

Studying social service robots: potential colleagues, instead of competitors



“Interacting with a robot is a social experience that can be deeply satisfying if it goes well, but also very frustrating if the robot does not understand me.” Professor Jenny van Doorn is convinced that given the right context and the right situations, the use of robots can be a good way to serve people. Over the years, she has done a lot of research into making the help of a robot more acceptable to humans. You can read more about her findings here. [Read further](#)

Causes and consequences of dynamic team membership: Veni grant for Stefan Berger



This summer, Assistant Professor Stefan Berger received a Veni grant for a new research project. As a PhD student, Berger was intrigued by the apparent disconnect between how teams operate in practice and how researchers typically study teams. Nowadays, employees increasingly work in more than one team at a time and also regularly change the teams they are involved in. How does that influence their work? In his new research, Berger focuses on the employee experience of dynamic team membership. He shares his ideas here.

[Read further](#)



News

Aukje Nieuwenhuis wins Avril McDonald Award 2023

PhD candidate Aukje Nieuwenhuis has won the Avril McDonald Award 2023. Nieuwenhuis received the award for her master's thesis titled "Gender-stereotypical labor market behavior across generations: evidence from conditional second moments." It is the third award she has received for her thesis. [Read further](#)

Gerard van den Berg appointed to Board of Governors Tilburg University

Professor Gerard van den Berg has been appointed to the Board of Governors of Tilburg University as of October 1, 2023. Van den Berg is a professor at the Faculty of Economics and Business of the UG and at the Groningen University Medical Center (UMCG). The Board of Governors of Tilburg University monitors the objectives of the university and functions as its supervisory council. [Read further](#)

Weining Wang appointed as Professor of Econometrics

FEB is pleased to announce that Dr. Weining Wang has been appointed as Professor of Econometrics. The chair is situated within the Department of Economics, Econometrics and Finance. [Read further](#)

LUMC, FEB and UMCG researchers receive a NWO grant of 4 million for a joint project

ECOTIP, a large national consortium headed by Professor Jessica Kieft from Leiden University Medical Center (LUMC), has received funding of 4 million from the Dutch Research Council (NWO). Professors Jochen Mierau (FEB) and Erik Buskens (FEB and University Medical Center Groningen, UMCG) both participate in the consortium.

[Read further](#)

Paul Elhorst wins the Jean Paelinck RSAI Award 2023

Professor of Spatial Econometrics Paul Elhorst has won the Jean Paelinck RSAI Award 2023. The award, presented by the Regional Science Association International (RSAI), recognizes and honors truly outstanding scholarly achievements of senior and internationally recognized regional scientists in the field of Regional Science Methods. [Read further](#)

Iris Vis appointed as Captain of Science of the Top Sector Logistics

Prof. dr. Iris F.A. Vis, Professor of Industrial Engineering, has been appointed as Captain of Science of the Top Sector Logistics by the Minister of Economic Affairs and Climate Policy. Effective August 1, she succeeded professor Rob Zuidwijk (Rotterdam School of Management, Erasmus University).

[Read further](#)



Recent publications

Below we list a few examples of recent publications.

Cavallo, Alberto, Feenstra, Robert C., **Inklaar, Robert**, Product Variety, the Cost of Living and Welfare Across Countries. In: *American Economic Journal. Macroeconomics*. 2023 ; Vol. 15, No. 4. pp. 44-60.
<https://doi.org/10.1257/mac.20210137>

van der Kwaak, Christiaan, Unintended Consequences of Central Bank Lending in Financial Crises. In: *Economic Journal*. 2023, forthcoming
<https://doi.org/10.1093/ej/uead078>

Boot, Tom, Joint inference based on Stein-type averaging estimators in the linear regression model. In: *Journal of Econometrics*. 2023 ; Vol. 235, No. 2. pp. 1542-1563.
<https://doi.org/10.1016/j.jeconom.2023.01.006>

Belderbos, Rene, Leten, Bart, **Nguyen, Ngoc Hân**, Vercauteren, Marc, Multinational firms and the quest for global talent : Employing (skilled) foreign workers at home and abroad. In: *Journal of International Business Studies*. 2023, forthcoming
<https://doi.org/10.1057/s41267-023-00643-w>

Schamp, Christina ; Heitmann, Mark, **Bijmolt, Tammo H.A.**, Katzenstein, Robert, The Effectiveness of Cause-Related Marketing : A Meta-Analysis on Consumer Responses. In: *Journal of Marketing Research*. 2023 ; Vol. 60, No. 1. pp. 189-215
<https://doi.org/10.1177/00222437221109782>

Taylor, Kelsey M.; **Rosca, Eugenia**, Sink, Swim, or Drift : How Social Enterprises Use Supply Chain Social Capital to Balance Tensions Between Impact and Viability. In: *Journal of Supply Chain Management*. 2023 ; Vol. 59, No. 2. pp. 62-86.
<https://doi.org/10.1111/jscm.12295>

Bothello, Joel ; Ioannou, Ioannis ; Porumb, Vlad-Andrei, **Zengin-Karaibrahimoglu, Yasemin**, CSR decoupling within business groups and the risk of perceived greenwashing. In: *Strategic Management Journal*. 2023.
<https://doi.org/10.1002/smj.3532>

Recent PhD Graduates

Cindy Biesenbeek

Title: Beyond the mean: essays on labor and housing economics

Promotors: Prof. R.J.M. Alessie, Prof. J. de Haan

Defended on October 16 [Download](#)

Hendryk Dittfeld

Title: Contextualizing risk management and resilience: The role of supply chain complexity, sales & operations planning and production system characteristics in managing risks and disruptions

Promotor: Prof. D.P. van Donk, co-promotor: Dr. K. Scholten

Defended on July 6 [Download](#)

Federico Giesenow

Title: Government Ideology, Monetary Policy, Fiscal Policy, and Financial Crises

Promotor: Prof. J. de Haan, co-promotor:

Dr. J.P.A.M. Jacobs

Defended on July 10 [Download](#)

Tom Hudepohl

Title: The (side-)effects of unconventional monetary policy in the euro area

Promotor: Prof. J. de Haan, co-promotor

Dr. D.M. te Kaat

Defended on July 13 [Download](#)

Merly Kosenkranius

Title: Needs-based crafting: the antecedents and outcomes of employees' crafting in different life domains

Promotors: Prof. J. de Bloom, Prof. F.A. Rink

Defended on October 19 [Download](#)

He Li

Title: Investigating the relationships between creativity and corporate social (ir)responsibility: empirical studies of U.S. firms

Promotor: Prof. Jordi Surroca, co-promotors:

Dr. H.C. Bruns, and Dr. P.J. Steinberg

Defended on July 13 [Download](#)

Chang Tan

Title: Modelling spatial weight matrices and lags in spatial panel models

Promotor: Prof. J.P. Elhorst, co-promotor:

Dr. M. Kesina

Defended on September 28 [Download](#)

Michelle Weck

Title: Influence at the upper echelon: an in-depth analysis of boards and CEOs

Promotors: Prof. J.D.R. Oehmichen and

Prof. F.A. Rink, co-promotor: Dr. D.B. Veltrop

Defended on July 6 [Download](#)

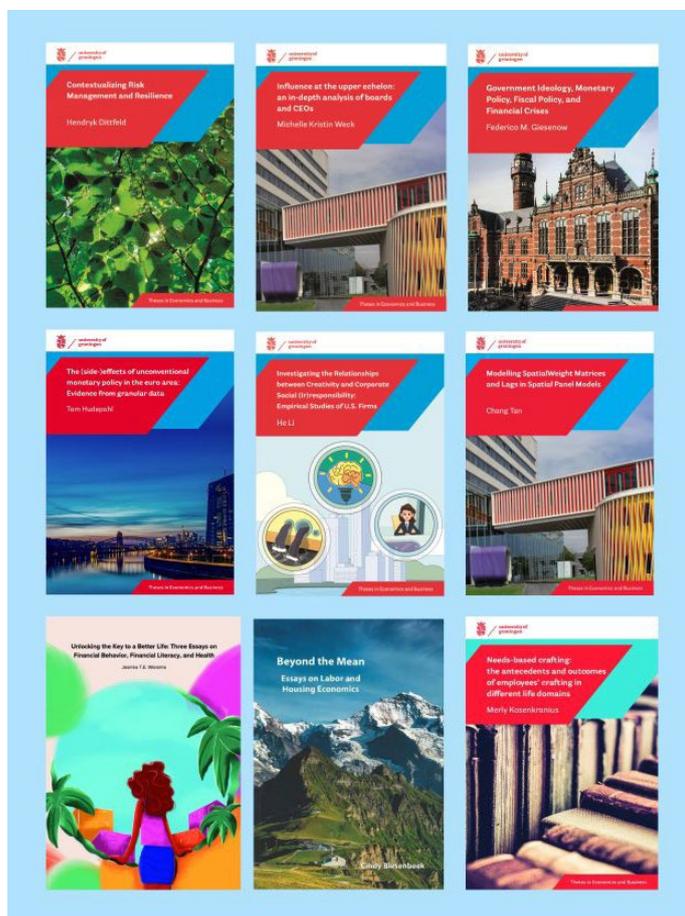
Jasmira Wiersma

Title: Unlocking the Key to a Better Life: Three essays on financial behavior, financial literacy and health

Promotor: Prof. R.J.M. Alessie, co-promotor:

Dr. R.R. Pin

Defended on October 6 [Download](#)





Useful links

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[FEB Research News](#)

Colophon

The next issue of FEB Research will be mailed to you in December 2023.

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